

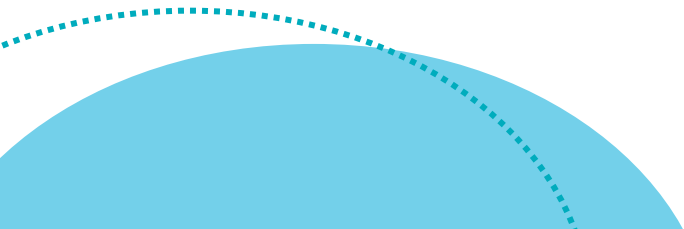
The background is a solid teal color. There are two large, dark blue circles: one in the top-left corner and one in the bottom-right corner.

IFRRO Visual Arts Working Group **Artworks in RRO licensing**

November 2025

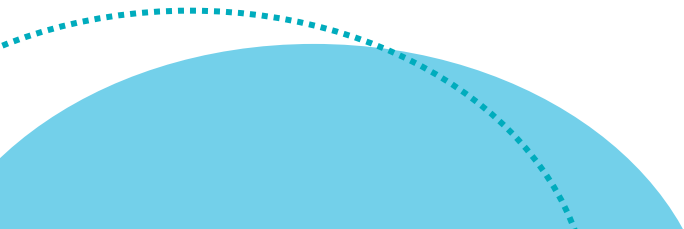
Our membership

- 40,000 members
- 20% = Visual Artists
- + indirect representation
 - 1,200 artists represented by art agents
 - 7,500 artists represented by Indigenous art centres



Our licences

- **Blanket licences for text + artworks**
 - cover artworks in publications + stand-alone (including from online)
 - education + government sectors: statutory licences
 - business + not-for-profit sectors: members choose to participate
- **Blanket licences for artworks only**
 - public galleries (digital), auction houses, magazines
- **Pay-per-use (transactional)** for selected artworks such as:
 - inclusion in a book
 - homewares, fashion, merchandise, architecture



Payments to artists from different sources

- 'Pay-per-use' licences for particular artworks
- Artists' resale royalties
- Blanket artwork licences (e.g. public galleries' websites)
- Artworks in television programs and broadcast films
 - collected by Screenrights: statutory licences: education, government, retransmission
- Blanket licences for text + artworks: 2 types of payment
 - books with contractual illustrator shares for Copyright Agency payments
 - e.g. publisher 50%, writer 25%, illustrator 25%
 - Annual Artists Distribution
 - % from each licence sector (e.g. schools, universities)
 - similarities to DACS Payback
 - aggregated pool: AUD \$5.3m; 5,600 artists (past data + opportunity to register publications)